

### Your Trusted Global Partner with an Unrivaled Portfolio

# Data Center Consolidation and Cloud Migrations

We believe the cloud is for everyone, but not everything. Rackspace can help customers understand their cloud options; which cloud, how many clouds, or maybe even not the cloud yet. Assessments identify business processes and application dependencies and lead to infrastructure recommendations that Rackspace can deploy and support in the public cloud, in a private cloud, or in a hybrid solution that includes multiple locations and technologies.

#### **Cloud Readiness Assessments**

Simply lifting and shifting workloads to the cloud doesn't give you the true benefits of cloud scale and flexibility. Laying the foundation for your cloud environment must begin with careful evaluation and documentation of your overall cloud strategy. Your cloud strategy should cover business considerations like impact to processes, financials, staffing, compliance, security and data sovereignty. Rackspace provides consulting guidance, implementation, and support services once a solution has been identified.

### **Application Modernization**

Many companies rely on applications created before the cloud become a transformative force in corporate IT. End users expect access to their apps and data from anywhere, on any device, at internet speed. Rackspace reviews mission critical applications and helps modernize them, whether migrating to virtualized environment or the cloud, or the refactoring/replacement of apps to cloud-native alternatives. We then support their application infrastructure going forward.

# IT Security & Compliance Services

Cyber criminals are constantly employing new tools and strategies. Rackspace helps customers understand the threat landscape, develop a cloud security strategy and engage the right partners to help implement or strengthen IT network security postures. Rackspace security analysts use threat intelligence and advanced analytics to detect and remediate threats, along with best practices to support your efforts to comply with regulatory mandates — often at a lower TCO than internally-developed solutions.

### **Key Benefits**

- Work with a Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Service Providers
- We provide expertise for all of the top technology providers: AWS, Microsoft, Google Cloud, VMware, Oracle, SAP, Salesforce, and many others
- We co-sell with you and help build relationships with your customers with our knowledge and expertise
- We help solve some of your customers' most complex IT problems to help them meet their business goals



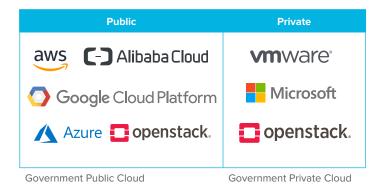
# Rackspace

# **Unrivaled Portfolio and Expertise**

### **Services**



## Multi-Cloud, Multi-Platform



Vitualization	Hybrid	Dedicated		
<b>—</b>				
VMware vSphere® Microsoft® Hyper-V®	RackConnect® RackConnect® Global	Rapid Deployment Custom Dedicated Servers		

## **Expertise**

- 2019 Gartner® Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide
- 3,000+ cloud engineers across Linux®, Windows® and VMware®
- Five-time Microsoft® Hosting Partner of the Year
- #1 Hosting Provider for the Internet Retailer™ Top 1,000
- Co-founder of OpenStack® with NASA and more than 1 billion managed server hours
- 10 years VMware experience and Partner Innovation Award Winner
- Google Cloud Platform<sup>™</sup> First Managed Services Support Partner
- Alibaba Cloud 10 years experience, Global Managed Service Provider
- 1.000+ AWS certifications
- 750+ Azure® certifications
- 150+ Google Cloud Platform certifications
- 165+ Cisco® certifications
- 2,500+ Microsoft certifications

# **Certifications and Compliance**

ISO	NIST	ITAR	FedRAMP	DFARS	SOC	HITRUST	HIPAA	PCI	FISMA	PRIVACY SHIELD	
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