

Strategic Marketing Services and Solutions for the Enterprise

High Performance Consulting Services

CloudProTM provides world-class marketing and technical consulting services that enable you to quickly address experience, skill and resource gaps within your organization.

We bring the best marketing, technical and program management talent together to deliver both point and end-to-end solutions for the industry's leading IT companies.

Custom Consulting and Resource Solutions

CloudPro offers flexible and scalable consulting solutions for your projects and programs that deliver results and value to your bottom line. From program management and product design to business operations and process management, we have a consulting solution to meet your business needs on time and within budget.

The secret for the positive impact we have on our clients' business is simple. An unwavering commitment and dedication to your business from the world's best people will deliver the world's best results. This is our business – and our passion.

Fast and Efficient Engagement Process

CloudPro consulting services offers our clients a way to drive innovation by gaining access to the industry-leading practices and skills of our team of experts. Our methodologies, experience and dedication build the foundation for a long-term business relationship that enables our clients to realize both their short and long term business goals.

Our ability to quickly and efficiently engage with your team enables our consultants to start working on your critical business projects right away to ensure your schedule objectives are met.

Accelerate your Success

CloudPro's ability to adapt and respond to changing conditions enables us to dramatically improve your time to market.

We know that flexibility is a strategic asset of successful businesses like yours. We design our consulting services to fit your specific needs. Whether your project needs one consultant to supplement your staff or a full team of professionals for a long-term strategic initiative, we have world-class services and experts that can meet your needs.

Our Expertise, Skill and Commitment Power your Success

Key Benefits

- Comprehensive portfolio of consulting and resource solutions
- Addresses today's demands for high-quality, experienced professionals
- Full spectrum of expertise and skills quickly fills knowledge and resource gaps
- Real-world expertise for all your program and project needs



Drive innovation and profitability with CloudPro™ consulting services

CloudPro Marketing and Technical Consulting Services

CloudPro offers a full range of consulting services that are designed to give your company a competitive advantage and drive results.

Business Development	New business development, pipeline management, strategic alliance relationship management, revenue sharing programs, strategy development, and contract negotiation.
Business Operations	Operations strategy, business process requirements definition, gap analysis, process management and optimization, resource management, policy definition, reporting and organizational planning.
Channel Marketing	Development and delivery of marketing campaigns, channel strategies, partner promotions, market development fund (MDF) management, demand generation, partner business planning and enablement programs.
Competitive Analysis and Market Research	Research and analysis of competitive strategies, products and services, business tool development, data collection, survey development, competitive report development and communications.
Marketing Communications	Marketing collateral design and development, brand recognition programs, advertising, marketing program and ROI analysis, web design and content management, messaging and value proposition development.
Product Marketing	Market requirements definition, business analysis, pricing, forecasting, product roadmaps, launch plans, merchandising strategies, product positioning and differentiation.
Program Management	Sales enablement, lead generation, GTM campaigns, playbook development, outbound marketing programs, resource and budget management, strategy development and ROI analysis.
Project Management	Project and process management, planning, communication management to stakeholders and sponsors, project lifecycle management, gap analysis, status reporting and issue management.
Solutions Architecture	Reference architecture and validated design development, ecosystem solution management and integration, system and network design, internal and external system requirements definition, infrastructure analysis and design.
Financial Consulting	Definition and development of financial policies and best practices, budget strategies, accounting management, compliance, workflows, financial control systems and analysis and reporting of financial trends.
Technical Writing	Development of marketing collateral, training materials, technical manuals, user guides, data sheets, layout and design, project lifecycle management and copy editing.
Strategic Marketing	Strategy development, business planning, messaging and value proposition development, budget management, reporting and analysis, brand management, business requirements definition and product plan development.

About CloudPro

CloudPro is a consulting firm that specializes in cloud computing and channel enablement. On behalf of leading IT companies, we accelerate sales through their ecosystem of solution providers and channel partners. Our innovative approach to developing and implementing cloud solutions for our clients accelerates their time to market and maximizes return-on-investment.